

Topic newsletters: Targeted advertising

About 8,000 personalized addresses

English

market
STEEL
YOUR B2B PLATFORM

November

Digitization

Such as webshops, website, digital offers

Topic newsletter	19.11.2020
Submit News/TextAd/Banner	13.11.2020

December

fair + tubes/wire

All about tubes and wire

Topics/Trade Fair Newsletter	03.12.2020
Submit News/TextAd/Banner	27.11.2020

January

Green steel

Energy efficient plants, Who offers what?

Topic newsletter	28.01.2021
Submit News/TextAd/Banner	22.01.2020

February

Cutting / Adding

cutting, separating, welding, joining

Topic newsletter	25.02.2021
Submit News/TextAd/Banner	19.02.2020

Communication in a thematic and editorial background

- Are you a specialist supplier and want to communicate your competence?
- You have new products and want to present them?

With our newsletter you will reach about 8,000 users from the steel industry

Edited news in the newsletter Price:

495 € plus tax

- Publication of a news with photo www.marketSTEEL.de (approx. 7,600 users/month)
- Link to your website
- Publication of the news in the newsletter with photo and link (circulation: 8,000)
- Improvement of your google ranking through backlinks

Banner in newsletter (max 2 banners per NL)

725 x 90 px (width x height)

Price: 650 € plus tax

The screenshot shows the market STEEL newsletter interface. At the top, it says 'market STEEL' and 'Newsletter Nr. 27'. Below this is a large image of many flags. There are several article teasers with photos and text. A red callout bubble is overlaid on the right side of the screenshot, containing the text '495 € plus tax'. Another red callout bubble is overlaid at the bottom right of the screenshot, containing the text '650 € plus tax' and the word 'Banner' in large red letters.