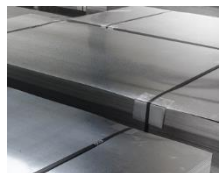


# Topic/trade fair newsletter: Targeted advertising

6.000-8.000 personalized addresses



|  | Send     | Editorial deadline |  |
|--|----------|--------------------|--|
| <b>Intec/Zuliefermesse</b><br>Manufacturing and automation technology/suppliers                            | 02.03.23 | 24.02.23           |  |
| <b>CuttingWorld</b><br>Separating/Cutting  | 20.04.23 | 14.04.23           |  |
| <b>Stainless</b><br>Stainless steel/processing   | 04.05.23 | 28.04.23           |  |
| <b>METEC/Thermprocess</b><br>Metallurgy and steel production<br>Plant engineering, thermprocess technology | 08.06.23 | 02.06.23           |  |
| <b>GIFA/Newcast</b><br>Foundry/Technology<br>Casting machines/equipment                                    | 01.06.23 | 26.05.23           |  |
| <b>Schweissen &amp; Schneiden</b><br>Separating/Cutting,<br>Fitting/welding                                | 07.09.23 | 01.09.23           |  |
| <b>Blechexpo/Schweisstec</b><br>Sheet metal and processing<br>Separating/cutting,<br>Fitting/Welding       | 02.11.23 | 27.10.23           |  |

## Communication in the editorial industry

- You are a specialist supplier and want to communicate your competence?
  - You have new products and want to present them?
- With our topic newsletter you reach approx. 6,000-8,000 users from the steel industry**

### Editorially edited news in the newsletter

Price: 510 € plus VAT

Publication of a news with photo www.marketSTEEL.de (approx. 40,000 visitors/month)

- Link to your website
- Publication of the news in the newsletter with photo and link (circulation: 6,000-8,000)
- Improvement of your google ranking through backlinks

### Banner in newsletter

(max. 2 banners per NL)

725 x 90 px (width x height)

Price: 660 € plus VAT

