

# STEEL PRODUCTION (t) in % p.a.

NORTH AMERICA 7%

EUROPE 12%

JAPAN 6%

CHINA 51%

OTHERS 18%

INDIA 6%

Source: worldsteel 2018

# market STEEL

YOUR B2B PLATFORM



## ADVANCED INFORMATION PLATFORM

- Daily News and Trends
- Product and company register
- Free of charge for the user
- Responsive
- Weekly free newsletter

Follow us on: 

## MARKETSTEEL MEDIA GMBH

- marketSTEEL International (founded 2019)
- marketSTEEL focus Germany (founded 2015)

## MARKET-STEEL.COM

### ONE PLATFORM

#### Focus on:

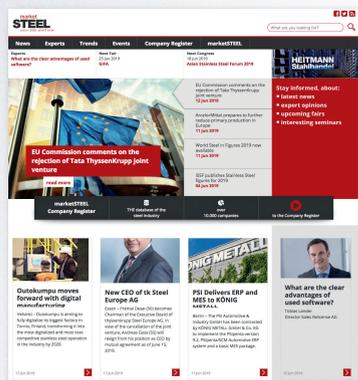
- Europe
- North America
- Asia (inkl. China)

### DIGITAL

- Daily updated
- Available everywhere
- Quick search
- On all devices
- Expert Knowledge

# marketSTEEL: Added value for the steel sector

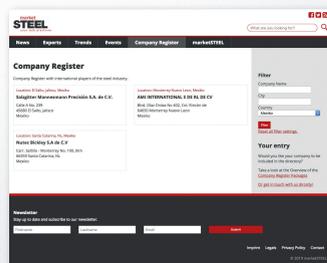
marketSTEEL is the online platform for the steel sector. We report daily about steel production, steel trade/steel service centre, plant engineering as well as processing. In edition background reports, statistics and trends.



- website international
- company database
- weekly international newsletter
- special international trade fair newsletters
- standalone newsletters
- social media (Twitter, Facebook, LinkedIn)

## Website: The content of www.market-steel.com

- large company database with microsite, news, contacts
- sector news, company/product news
- comments/interviews
- trends/market research, statistics
- dates: exhibitions, congresses, seminars



# Relevant news for the industries

## Sectors

- Buildings / Infrastructure
- Automotive / other transport
- Mechanical equipment
- Metal products
- Domestic appliances
- Electrical equipment

## International Scope

- Steel is international
- Business increasingly global
- International concentration of corporations
- Trends on special applications and new materials
- International news is necessary



## Globally, over 6 million peoples work for the steel industry

- 1.5 million people work in support services (contractors).
- 2,5 million people work in secondary employment in the steel industry (trading, service centres, rolling, stamping etc.)

## Important international news for decision-makers: market-steel.com

- For important decisions you need international information
- marketSTEEL provides you with the information you need

## Weekly newsletter

The marketSTEEL newsletter is published weekly approx. 10,000 personalised addresses HTML & text & images may be booked as a standalone newsletter as well



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