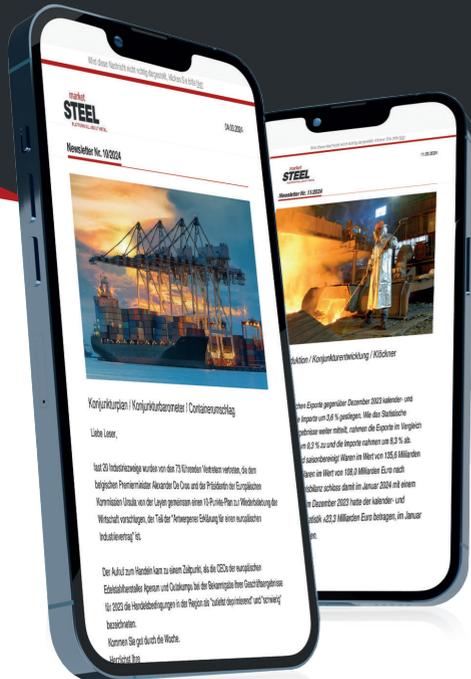


Newsletter

Weekly newsletter with clearly structured sections.
Over 8,000 personalized addresses (D-A-CH).
Open rate 20-30 %.

Our topics:

- Economy / market Steel industry
- Interviews / Opinions
- Company and Product News
- New job positions / open jobs
- Events (trade fairs, congresses)



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Web: www.marketsteel.de



You can find contact details for our regional sales force and journalists on our website "market STEEL/about us".

You can find our newsletter registration form at "Service" section of our homepage and at the bottom of the website.

Our social channels:



market STEEL

PLATFORM ALL ABOUT METAL

The information platform

for the global steel and metal industry
with daily news and an intelligent
product & company search on
one website.

www.marketsteel.de (D-A-CH)
(International)

marketSTEEL topics

- Economic/industry news
- Steel-/Metal-Production
- Green steel/CO2 emissions
- Energy/energy supply
- Steel-/metal-trade
- Mechanical and plant engineering
- Transformation/change
- Jobs and skills shortage
- Events
- Trends

Who are our readers?

Steel/metal manufacturers // Steel/metal traders // Processors plant and mechanical engineering // Raw material manufacturers/traders

Daily news brought together for youTop

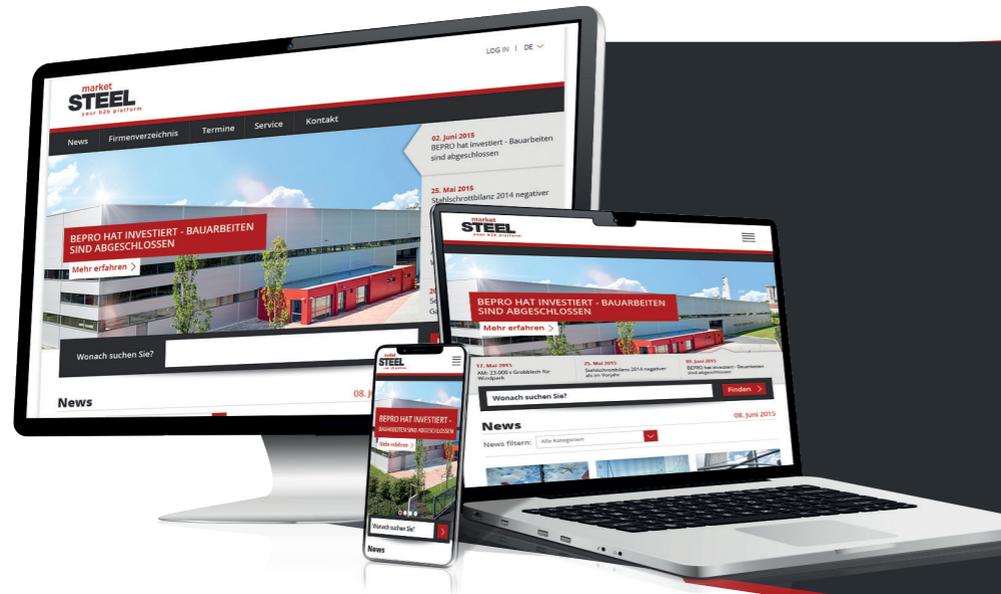
Top business/industry news // Trends and studiesCompany information // Product presentations // Personnel newsInterviews and statements

Company tip

You can reach your target group with our weekly newsletter. If you want to place news in the newsletter, book a premium package (useful from 6 news items per year) or individual news items.

Please contact us:

info@marketsteel.de oder Phone: +49 (0) 211 925 24 120



Services

- Daily new & weekly newsletter
- Social Media (LinkedIn, X, Instagram)
- Jobs
- National/international associations
- Networking/FutureSTEEL congress
- Content creation for companies

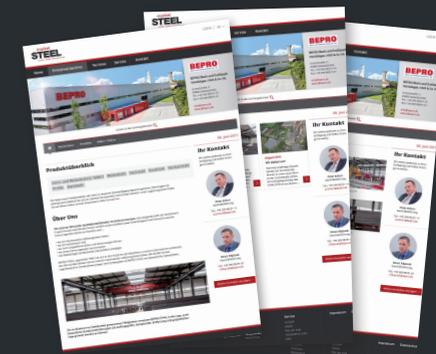
Company directory

At marketSTEEL, various presentation packages are possible so that potential customers can find you more easily:

- Starter package
- Comfort package
- Premium package

All benefits of the Premium package on one view

- Logo + company photo + complete address + contact Person
- News in the company entry
- Company and product news (max. 4 news per month)
- News in the weekly newsletter (1 x per month)
- Social media e.g. LinkedIn, Twitter/X, Instagram (if desired)
- Generation of backlinks for Google ranking/ChatCPT
- Possibility of interviews/guest comments



Example: Premium package